Compare Win-Lose Contests with Win-Win or Lose-Lose Contests



	Win-lose	Win-win or lose-lose
Contest	The contest is between people who are on opposing "sides."	The contest is people against a problem. People from different "sides" unite against a problem.
	The challenge is for one side to win by outperforming the other side or being superior to the other side.	The challenge is for different sides to win together by overcoming impersonal limitations such as time, fear, ignorance, disease, war, or other problems.
	One side can win only if the other side loses.	Both sides lose or both win depending on whether they can make progress in overcoming the problem.
Scoring goals	The numbers on the scoresheet count goals scored separately . Goals are conflicting .	The numbers on the scoresheet count goals scored collaboratively. Goals are complementary.
	If one side achieves their goal, the other side does not benefit .	If one side achieves their goal, the other side also benefits .
Skill levels	Players need to be reasonably close in ability or skill level for the contest to be meaningful because the score measures whose performance is best.	Players can be extremely different in ability and the contest can still be meaningful because the score measures whether their combined scores improve each time they play together.
Determine winner	One event can be sufficient to determine which side is the winner and which side is the loser if winning is based on which side has the better score.	At least two events are required to determine whether both sides win or both sides lose if winning is based on whether scores are improving. Play multiple times to avoid gaming the score.
Deception or candor?	Players on one side may benefit by withholding information or giving misleading information (such as a bluff or fake) to the other side.	Players on both sides benefit by giving the other side accurate, comprehensive information because it can help them increase their combined scores.
Assistance	Helping or sharing with one side hurts the other side. (For example, helping the other side in war games is treason.)	Helping one side increases both sides' chances for success.
Who wins?	Only one side wins. There must be a least one loser (or if the score is a tie, neither wins).	Both sides win or both lose depending on whether they can improve performance together.

Both types of contests teach valuable skills. Both can be improved by coaching and practice.

Both measure performance using objective standards of excellence.

Classify games by asking:

- 1. **Contest** Does the contest pit one side against the other **or** are both sides collaborating to achieve goals together?
- 2. **Scoring goals** Does the scoresheet count conflicting goals or mutually beneficial goals?
- 3. Skill differential To have a fair contest, do different sides need to be approximately equal in skill and ability?
- 4. **Determine winner** What is the minimum number of events needed to determine who wins?
- 5. **Deception or candor?** Do players benefit by communicating honestly with players on the other side?
- 6. **Assistance** Do people on one side benefit by sharing resources and information with people on the other side?
- 7. **Who wins?** If one side wins, can the other side also win? Can both sides lose?